

ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΚΑΙ ΠΟΛΙΤΙΣΜΟΥ
ΔΙΕΥΘΥΝΣΗ ΑΝΩΤΕΡΗΣ ΚΑΙ ΑΝΩΤΑΤΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
ΥΠΗΡΕΣΙΑ ΕΞΕΤΑΣΕΩΝ

ΠΑΓΚΥΠΡΙΕΣ ΕΞΕΤΑΣΕΙΣ 2013

Μάθημα: Αγγλικά 4ωρο Τεχνικών Σχολών (Ξενοδοχειακά)
Ημερομηνία & Ώρα Εξέτασης: Πέμπτη, 6 Ιουνίου 2013
7.30 π.μ. – 10.45 π.μ.

ΤΟ ΔΟΚΙΜΙΟ ΑΠΟΤΕΛΕΙΤΑΙ ΑΠΟ ΕΞΙ (6) ΣΕΛΙΔΕΣ
Να απαντήσετε σε όλα τα ερωτήματα.
Πριν από κάθε απάντηση να σημειώνετε τα στοιχεία της ερώτησης.
ΟΛΕΣ ΟΙ ΑΠΑΝΤΗΣΕΙΣ ΝΑ ΓΡΑΦΟΥΝ ΣΤΟ ΤΕΤΡΑΔΙΟ ΑΠΑΝΤΗΣΕΩΝ

MARKING SCHEME

I. WRITING SKILLS

(30 MARKS)

❖ Write about 150 – 200 words on the following topic:

You are going to celebrate your 18th birthday.

Are you going to have your party at a restaurant or a fast food place?

- Give reasons for your choice.
- Describe the food you are going to order.



II. READING SKILLS

(30 MARKS)

Read the passage below and do ALL the exercises that follow:

How to Open a Fast Food Restaurant



A fast food restaurant usually serves food, such as hamburgers and cold sandwiches, prepared quickly. You can start your own fast food restaurant, or you can **acquire** a fast food franchise, such as McDonald's or Pizza Hut. When you buy a franchise business, you buy the right to sell the specified products of that company. Regardless of whether or not you buy a franchise, in order to **maximize** profit, you must know a few important things before you start your business.

Before opening a fast food restaurant or buying a fast food franchise, you must consider the type of food you want to serve. Although fast food places have a history of selling hamburgers, they can offer other types of food as well. Other fast food concepts include a sandwich shop, a pizzeria, a bakery, or even a traditional souvlaki place.

Consider the location of your fast food business. Location is an important factor to think about before you open your fast food place because it determines how many customers you will have. If your business is located in a place with little traffic and visibility, it will probably not be successful. Fast food owners usually open their restaurants near highways, business streets, and shopping centres, or close to other fast food restaurants. Malls, colleges, and universities are also good locations to set up your business. Before you decide on a **spot** for your new restaurant, make sure a parking place is also available.

Remember that you cannot satisfy everyone. With this in mind, focus on the kind of customers you expect to attract. Make sure what their needs are, and do your best to **satisfy** them. Teenagers, students, and young adults form a large and ethnically varied market. Fast food or quick-service restaurants are **popular** with this market. Menus for families with children are also becoming more and more attractive. Good prices and a child-friendly atmosphere are important for this type of restaurants.

Consider how much money you need to open a fast food business and how you can raise such capital. It is important that you are fully aware of how much your new business is going to cost. Talk to other restaurant and local business owners. You can also apply for bank loans. You can take advantage of government programmes designed to support small businesses.

Consider all necessary regulations before opening the doors of your restaurant. Each country has its own regulations and laws, as well as licences and permits you must have.

Adapted from: Things to Consider Before Opening a Fast Food Restaurant
by Ronald Kimmons, *Demand Media*

A. Choose the best answer a, b, or c according to the passage: (5x3=15 marks)

1. The writer in this article explains how to start a ____c____. (par. 1)

- a. fine dining restaurant.
- b. French cuisine restaurant.
- c. quick-service restaurant.

2. When you own a franchise fast food business, you __a____. (par. 1)

- a. have the licence to sell a certain company's food.
- b. can decide on the menu choices and food prices of your restaurant.
- c. open a restaurant based on the food you like to cook or eat at home.

3. According to the writer, before you start your restaurant, you should decide about the __a____. (par. 2)

- a. food you will be serving.
- b. decoration of the restaurant.
- c. glassware of the restaurant.

4. According to the writer, you should choose ____b____ area to locate your restaurant. (par. 3)

- a. a quiet
- b. a high-traffic
- c. an expensive

5. According to the writer, before opening a restaurant, you must ____a____. (par. 6)

- a. make sure you have all the required licences.
- b. place an advertisement in the local newspaper.
- c. get in touch with food suppliers.

B. True or False?

(5x2=10 marks)

In this article, the writer explains how to:

- | | |
|--|--------------|
| 1. start your own business. | TRUE |
| 2. hire cooks for your restaurant. | FALSE |
| 3. attract particular types of customers to your restaurant. | TRUE |
| 4. organise children's birthday parties. | FALSE |
| 5. find information on the cost of starting a new restaurant business. | TRUE |

C. Match the words in Column A, in bold in the passage,

with the words / phrases in Column B. More words / phrases than needed are given in Column B.

(5x1=5 marks)

A	B
1. acquire	(D) BUY
2. maximize	(E) MAKE AS GREAT AS POSSIBLE
3. spot	(F) LOCATION
4. satisfy	(G) PLEASE
5. popular	(A) WELL-LIKED

III. LANGUAGE USAGE

(20 MARKS)

A. Complete the second sentence so that it has a similar meaning to the first sentence. (5x1=5 marks)

1. I always hated pasta when I was a child, but now I cook it regularly.
I used to hate pasta when I was a child, but now I cook it regularly.
2. Shall I carry your bag?
Would you like me to carry your bag?
3. Smoking in the restaurant is forbidden.
You are not allowed to smoke in the restaurant.
4. I want to inform you that I was not satisfied with the service in your hotel.
I would like to inform you that I was not satisfied with the service in your hotel.
5. The waiter cleaned the table.
The table was cleaned by the waiter.

B. Complete the following passage by using ONE of the three words/phrases in brackets:

(10x1=10 marks)

HOW TO MAKE FRAPPÉ

In Cyprus, we have very long, hot summers, and we always try to keep ourselves 1. (COOL / hot / tired).



A special 2. (DRINK / sweet / food) a lot of people enjoy during this time is called “frappé.” To make this delicious 3. (warm / ICY / steaming) beverage, follow these simple steps:

- Take a tall 4. (cup / bottle / GLASS) and put a teaspoon of instant 5. (COFFEE / chocolate / tea) powder in it.
- Add some cold 6. (lemonade / juice / WATER) so that only the bottom of the glass is filled.
- Using a 7. (fork / spoon / MIXER), blend the two ingredients together until the mixture becomes frothy and 8. (flat / tasteless / SOFT).

- Add some milk, if you like, and a few **9. (ICE CUBES / slices of lemon / crackers)**.
- Top it up with cold water. Place a **10. (celery stick / STRAW / cinnamon stick)** in the glass.

Your frappé is ready! Sharing a frappé with a friend while chatting is one of the greatest pleasures of summer!

C. Complete the following passage by using the correct form of the words in brackets:

(10x0.5=5 marks)



The Roses at Agros Village

Our natural environment is full of incredible products that we can easily collect and use. For example, the **1. beautiful (BEAUTY)** roses growing on the mountains of Agros, a quiet Cypriot village, can be used to make a number of different **2. products (PRODUCE)**.

Rosewater is a clear, fragrant liquid that is added to **3. different (DIFFERENCE)** sweets to make them aromatic and **4. tasty (TASTE)**. It is used as a **5. flavouring (FLAVOUR)** in pastries, puddings, and cakes. Rosewater is also used in cosmetics for its **6. lovely (LOVE)** scent.

Rose liqueur is a drink you can offer your dinner guests to help **7. digestion (DIGEST)**. It has a pretty pink colour, which is inviting, and its taste is **8. refreshing (REFRESH)**.

If you want something lighter, you can try rose tea made of dry roses **9. soaked (SOAK)** in hot water.

Another **10. traditional (TRADITION)** recipe is rose preserve made of rose petals and sugar. The locals believe that this sweet can cure many illnesses.